

INSTITUTIONAL DEVELOPMENT PLAN (IDP)

(2025-2030)

**The Social Welfare Educational and Charitable Trust Sanchalit
MAHILA ARTS AND COMMERCE COLLEGE – VERAVAL**

Modi's wadi, Nr. Golarana Society, Veraval – 362266, Dist.- Gir Somnath (Guj.)

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DEPARTMENT OF HIGHER EDUCATION- GOVERNMENT OF GUJARAT

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3. Executive Summary

3.1 Brief overview of the Institution's current status

- The college is the only Grant-in-aid women's college in the surrounding 50 km area with the students strength of about 1200 students in Arts and Commerce faculty.
- the college is providing quality education since 1991.
- the students are given counselling in career

3.2 Vision and Mission

VISION

The vision of Mahila Arts and Commerce College – Veraval is to impart higher education to the youth, especially to the women living in the surrounding and remote rural areas and hone their skills to meet with the present day needs of the society and the nation.

MISSION

The mission of Mahila Arts and Commerce College – Veraval is:

- To arrange for various academic programs
- To initiate and enhance the academic ambience for quality in teaching learning and research in the institute.
- To undertake periodic evaluation and encourage the accountability and innovations in the institution
- To collaborate with other academic institutions and stakeholders and ensure cooperation
- To appoint qualified and competent staff
- To carry out the activities that can ensure the students' physical, mental, spiritual growth by which they can contribute to the social and national development.

3.3 Summary of key initiatives in the IDP

- To make provision for quality education.
- To provide sufficient infrastructure facilities to the students.
- To make provision for employability Skill Training for the students.
- To make provision for computer / IT Literacy Training for students.
- To make provision for value education.
- To prepare the students to face the interviews for getting different jobs.
- To improve the teaching standard including communication skills of the faculty members through training Programme.

4. Institutional Profile

Sr. No.		
1	Year of establishment	1991
2	Type of Institution	Grant-in-aid
3	Accreditation & affiliations	NAAC accredited-June 2009
4	Programs offered	<ul style="list-style-type: none">• B.A.• B.COM.• M.COM.• M.A.-SOCIOLOGY• M.A.-GUJARATI
5	Faculty and Staff Strength	Teaching staff: 13 Non-teaching staff: 07
6	Student demographic	(See table below):

Student details: Year 2025-26

सेम-1

	OPEN	SC	ST	SEBC	EWS	Minoritie	TOTAL
B.A.	37	39	6	142	3	3	230
B.COM	40	7	4	74	7	10	142
							372

सेम-3

	OPEN	SC	ST	SEBC	EWS	Minoritie	TOTAL
B.A.	7	37	3	149	4	0	200
B.COM	12	8	4	93	2	0	119
							319

सेम-5

	OPEN	SC	ST	SEBC	EWS	Minoritie	TOTAL
B.A.	8	28	8	111	1	3	159
B.COM	9	6	1	86	0	10	112
							271

5. SWOC analysis

Strength:

1. Eco-friendly campus environment
2. The institution has dedicated teaching and non-teaching staffs
3. Achievement in sports and culture
4. A vibrant NSS Wing
5. Accessibility and connectivity of the institution has a location advantage.
6. The teachers are involved in social service and various programme in the area.
7. Healthy relationship between teachers and students.

8. Well-equipped library
9. Effective implementation of the curriculum prescribed by the affiliating university.

Weakness:

1. Financial limitation
2. Participation of alumni is less than desired level.
3. As per requirement, the institution has less number of sanctioned posts.
4. Limited digital infrastructure. Need to create smart class

Opportunity:

1. To provide quality education to rural/urban students. It is one of the important institution in rural/urban area. We have sufficient land/building for and can introduce UG/PG in different subjects, digital education and other short term courses also. By the proper facilities we can provide better employment to students and develop their spirits to nation-building.
2. Can be the guiding force towards bringing positive change in the society.
3. Suitable ambience for creating a harmonious environment.
4. Potential for extending the program “No Use of Plastics” in rural/urban areas.

Challenges:

1. Economically backward area, so students are not sound in online path i.e. android mobile are not sufficient as required in online process, but we try to compensate the gap.
2. As the college was established in rural/urban area, it has to withstand pressure during admission to enroll a large number of students.
3. Parents-teachers Meet – all departments try to make it much fruitful.
4. Lack of sufficient provision of Transport facility.
5. Campus recruitment
6. If the College does not get proper infrastructure and facilities, the students are likely move to neighboring district.
7. Meeting the challenges of highly competitive job market and HE avenues.

6. Vision, Mission, and core Values:

6.1 Revised or reaffirmed vision and mission

Vision:

The vision of Mahila Arts and Commerce College – Veraval is to impart higher education to the youth, especially to the women living in the surrounding and remote rural areas and hone their skills to meet with the present day needs of the society and the nation.

MISSION

The mission of Mahila Arts and Commerce College – Veraval is:

- To appoint qualified and competent staff
- To carry out the activities that can ensure the students' physical, mental, spiritual growth by which they can contribute to the social and national development.
- To arrange for various academic programs
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- To undertake periodic evaluation and encourage the accountability and innovations in the institution
- To collaborate with other academic institutions and stakeholders and ensure cooperation

6.2 Core Institutional Values

- Humanitarian management allowing fee relaxation to the needy students.
- Achievement in UPSC exam, BSF Jawans, sports and culture
- Parent-figure staff with more than 28 years of teaching experience
- Eco-friendly campus environment
- A vibrant NSS Wing
- Accessibility and connectivity of the institution has a location advantage.
- The teachers are involved in social service and various programme in the area.
- Healthy relationship between teachers and students.
- Well-equipped library

- Effective implementation of the curriculum prescribed by the affiliating university.

7. Strategic Goals and Objectives:

- Short term goals (1-2 years)
 - To appoint new teaching and non-teaching staff
 - Green campus
- Medium-term (3-5)
 - Building new infrastructure
 - Starting competitive exam classes for students
- Long-term goals (5 + years)

8. Key focus areas

- **Academic Excellence**
 - The institution would try to achieve academic excellence by improving quality of education.
- **Research and Innovation**
 - Almost all the faculties of the college are holding Ph.D. degree. Two faculties are research guide.
 - Faculties are regularly participating in National and International seminars/conferences for research and publication
 - The college has innovation club providing many students for student start-up and SSIP.
- **Faculty Development**
 - The college sends the faculties for training programs regularly organized by KCG, Gandhinagar
 - The faculty is regularly sent to FDP (Faculty Development Program) for sharpening their skills and enriching their knowledge.
- **Infrastructure Development**

- The management of the institution has planning for new infrastructure in the near future.

- **Industry Collaboration**

- Under placement camp of the college, the college has fine tunes with many NGO's, industries and shopping malls aiming at students' placement.

- **Student Support and Employability**

- The college ensures that all the student support facilities are available to the students.
- Every year students placement camps are organized wherein companies and businessmen are invited for student employability.
- So many students are regularly counselled for employability and they are taught the soft skills and employability skills.

- **Digital Transformation**

- The college has gone almost digital in the past years. The pay bill, admission forms on GCAS portal, exam forms, scholarship forms etc are done online.
- Still digitalization in every department is in planning

- **Sustainability and Green Campus Initiatives**

- The college has beautiful green campus with many trees and flowering plants on the campus.

- **Internationalization --N.A----**

- **Promotion of Knowledge of India**

- The college offers courses in Indian Knowledge System at UG level.
- Every year 'Bharatiy Sanskruti Gyan Pariksha' is conducted by the college with the purpose of inculcating the Indian Knowledge among the students.

9. Action Plan/Implementation Strategy

Strategic Plan for institutional development based on SWOT analysis

1. Building up on our strengths, introduce new courses to make education accessible to more students from rural/nearby areas and less privileged sections of the society.
2. To enhance the quality of courses currently offered but making them more relevant, skill focused and responsive to the demands of the employment industry and to introduce Add on courses to Improve employability of the students.
3. Establish new infrastructure & improve the existing infrastructure.
4. Improve social responsibility and awareness in the students by pushing for more collaborative interaction between agencies working with a social concern.
5. Improving communication with key stakeholders such as parents, alumni, local leaders, industries, etc.,
6. Improving the faculty competency in terms of academic proficiency, communication skills, administrative capacity etc.,

10. Monitoring and Evaluation

- The college always takes extra care to see that there is regular and intensive monitoring and evaluation.
- All the necessary committees are set up and the roles and responsibilities are assigned to the nodals.
- For consistent evaluation, class test, assignments, internship, exams etc are monitored and conducted.
- The faculty is also trained from time to time for academic and administrative excellence.

11. Risk Management

- **Funding risk:**

- The institute receives almost all grants from the government. So there is no lack of funding for any activity.

- Human Resource risk:

- The college has no risk of staff. Workload is prepared regularly and adequate staff is provided by the government and management in form visiting faculty.

- Technological risk:

- The college has been developing digital infrastructure from time to time to meet with the modern needs of the student progress and effective management.

12. Budget and Financial Plan

The college receives government KCG grant for various heads:

Below is the details of the grants planned/received in the year 2025-26

Sr.No.	Grant details	Grant Received amount Rs.	
1	Udisha Placement grant	37500/-	
2	Cyber Crime grant	100000/-	
3	Innovation Club grant	80000/-	
4	Finishing School grant	327050/-	

The financial plan of the institute is prepared and implemented from time to time.